

25TH INTERNATIONAL EXHIBITION OF MATERIAL HANDLING & STORAGE EQUIPMENT

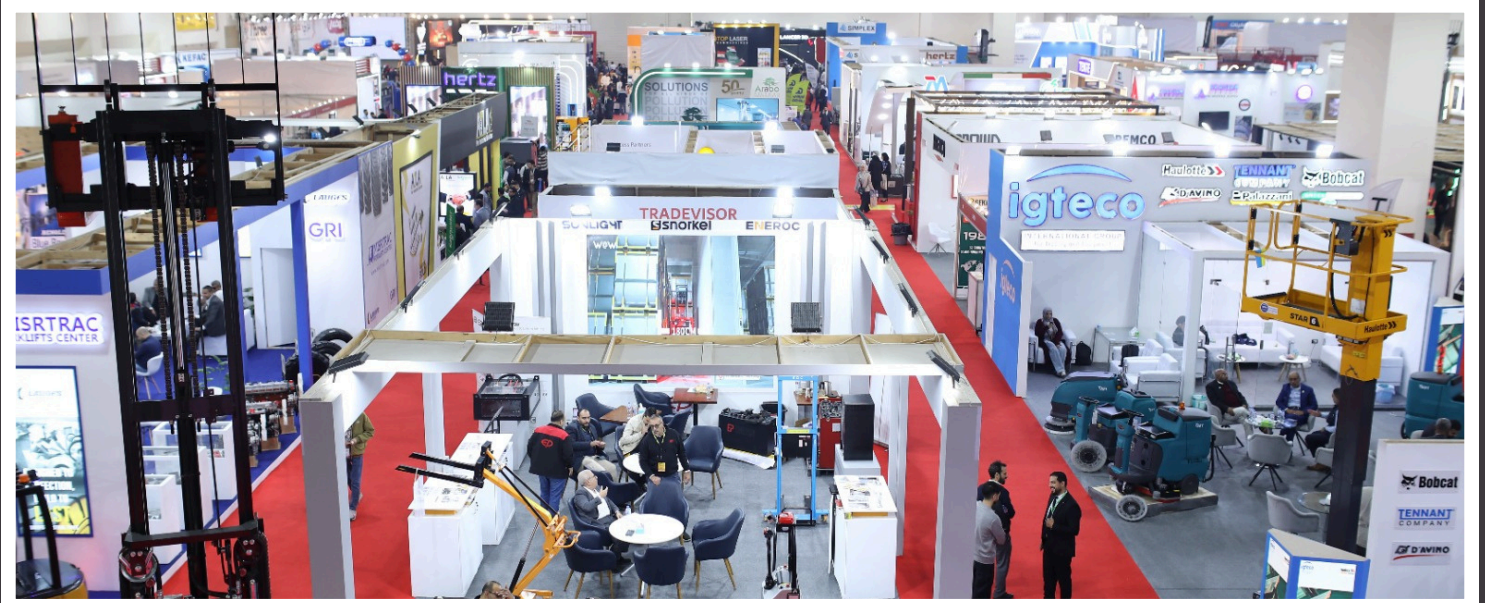
We Are moving

**POST
SHOW
REPORT**

18-21
DECEMBER **2025**

WWW.HANDLINGEXPO.COM
EGYPT INTERNATIONAL EXHIBITIONS CENTER

MESSAGE FROM THE ORGANIZERS



The landmark edition of HANDLING EXPO – the International Exhibition for Material Handling Equipment & Warehousing Supplies marked a defining chapter in the evolution of one of the region’s most specialized and impactful trade events. Hosted from 18–21 December 2025 at the Egypt International Exhibition Center (EIEC), the exhibition stood as a testament to the growing importance of logistics, intralogistics, and supply chain infrastructure in Egypt and the wider Middle East and Africa.

Across four intensive days, HANDLING EXPO 2025 served as a comprehensive showcase for the latest solutions in material handling, storage systems, forklifts, conveyor technologies, racking, packaging, and warehouse automation. Leading local and international companies presented advanced technologies designed to improve operational efficiency, optimize warehouse space, enhance safety, and support the rapid transformation of modern supply chains. The exhibition highlighted the shift toward smart warehouses, automation, and integrated logistics solutions that are reshaping industrial and commercial operations.

Beyond the exhibition floor, HANDLING EXPO proved to be a strategic business and networking hub, attracting a high-caliber audience of logistics managers, supply chain professionals, warehouse operators, manufacturers, distributors, and decision-makers. Through live demonstrations, technical presentations, and focused B2B meetings, the event facilitated meaningful connections, knowledge exchange, and tangible business opportunities, reinforcing its value as a results-driven platform.

With its strong industry participation and forward-looking vision, HANDLING EXPO reaffirmed its role in supporting logistics development, industrial efficiency, and infrastructure modernization. By aligning global innovations with regional market needs, the exhibition continues to contribute to strengthening Egypt’s position as a regional logistics and distribution hub, while shaping the future of material handling and warehousing across the region.

FACTS & FIGURES



622 
Exhibitors

27 
Exhibiting
Countries

24,208 
Trade
Visitors

1,090 
International
Visitors

12 
Visitors
Countries

10,000 
Exhibition
Space

EXHIBITORS' COUNTRIES



Egypt



China



India



France



Japan



Spain



Turkey



UK



Canada



Poland



Australia



Finland



Czech
Republic



USA



South
Korea



Austria



Netherlands



Slovenia



Pakistan



Sweden



North
Korea



Italy



Portugal



Oman



Russia



Greece



EU

VISITORS COUNTRIES



Egypt



UAE



Morocco



KSA



Jordan



Libya



Syria



Kenya



Algeria



Tanzania



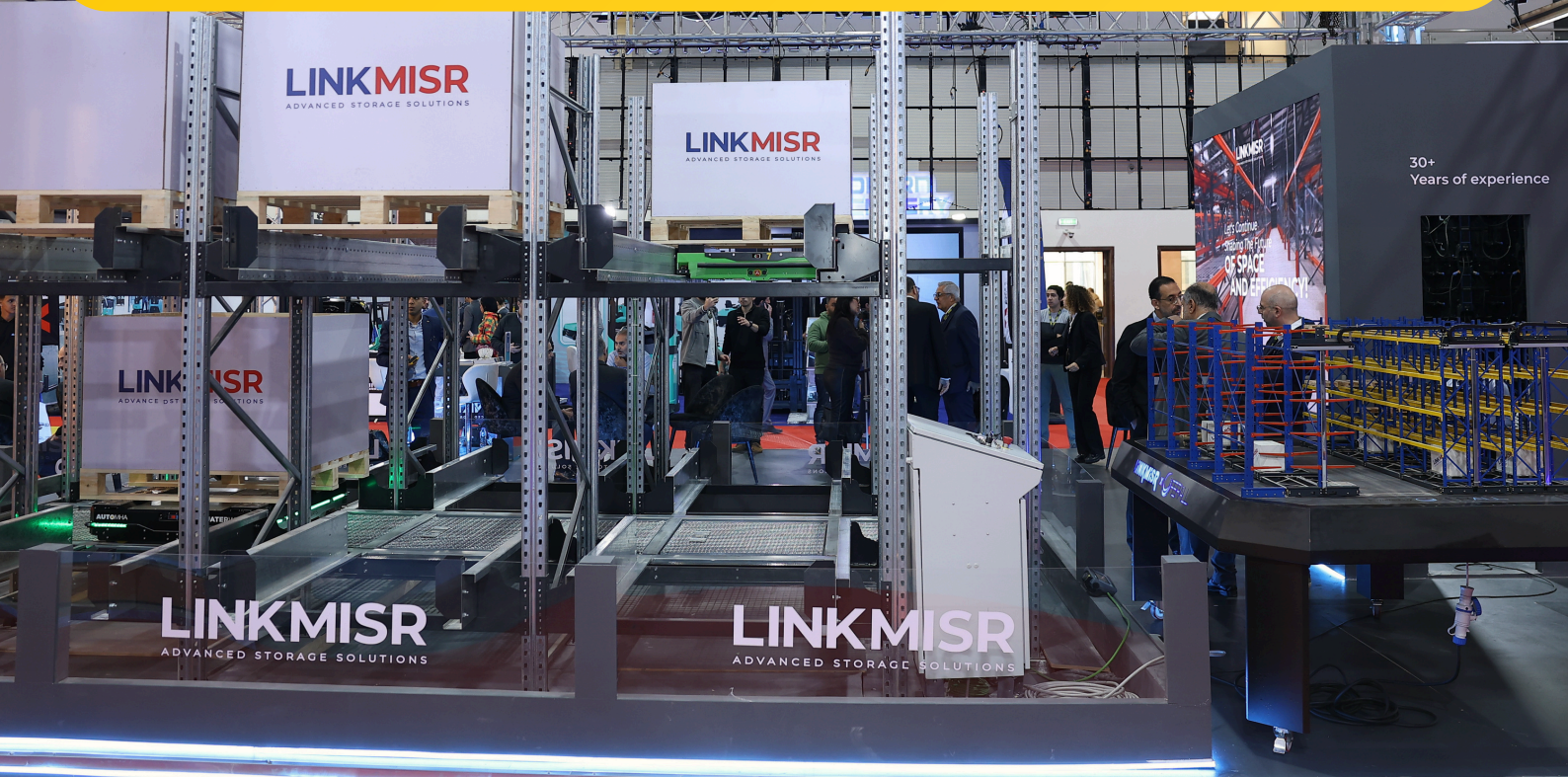
Lebanon



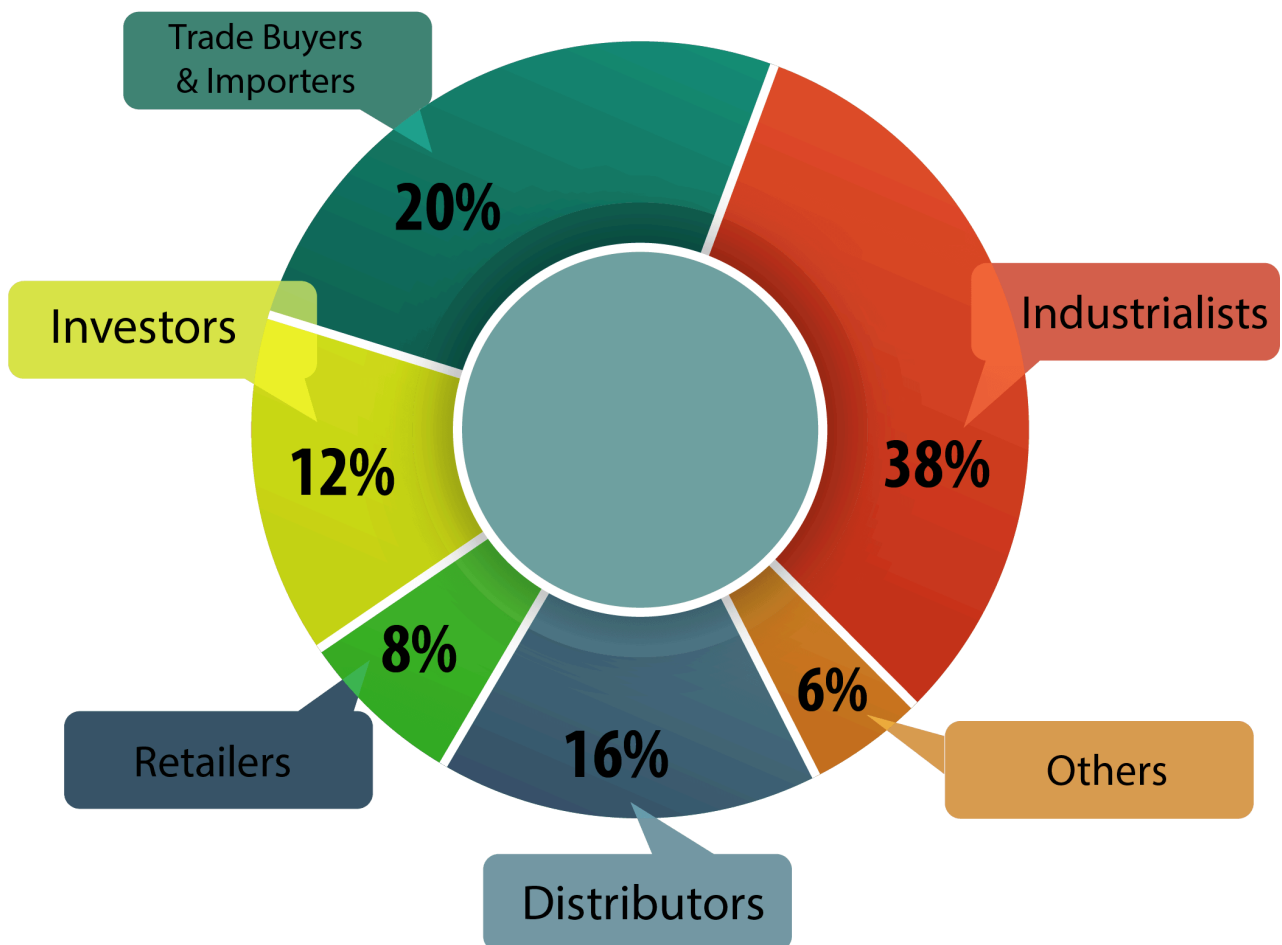
Turkey

LINKMISR

VISITORS DATA ANALYSIS



VISITORS ANALYSIS BY NATURE OF BUSINESS



VISIT

MAIN OBJECTIVES



Monitoring New Technologies

18%

Gathering Information

5%

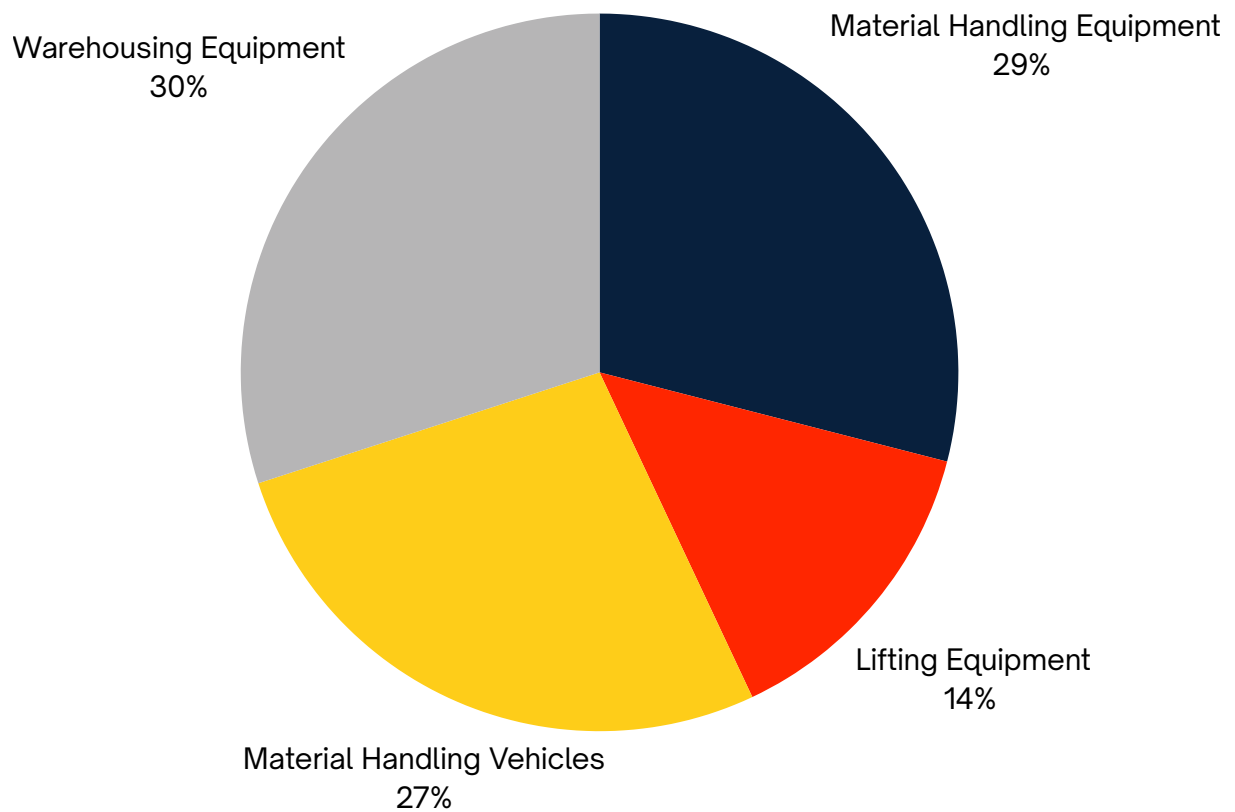
Offering Services

3%

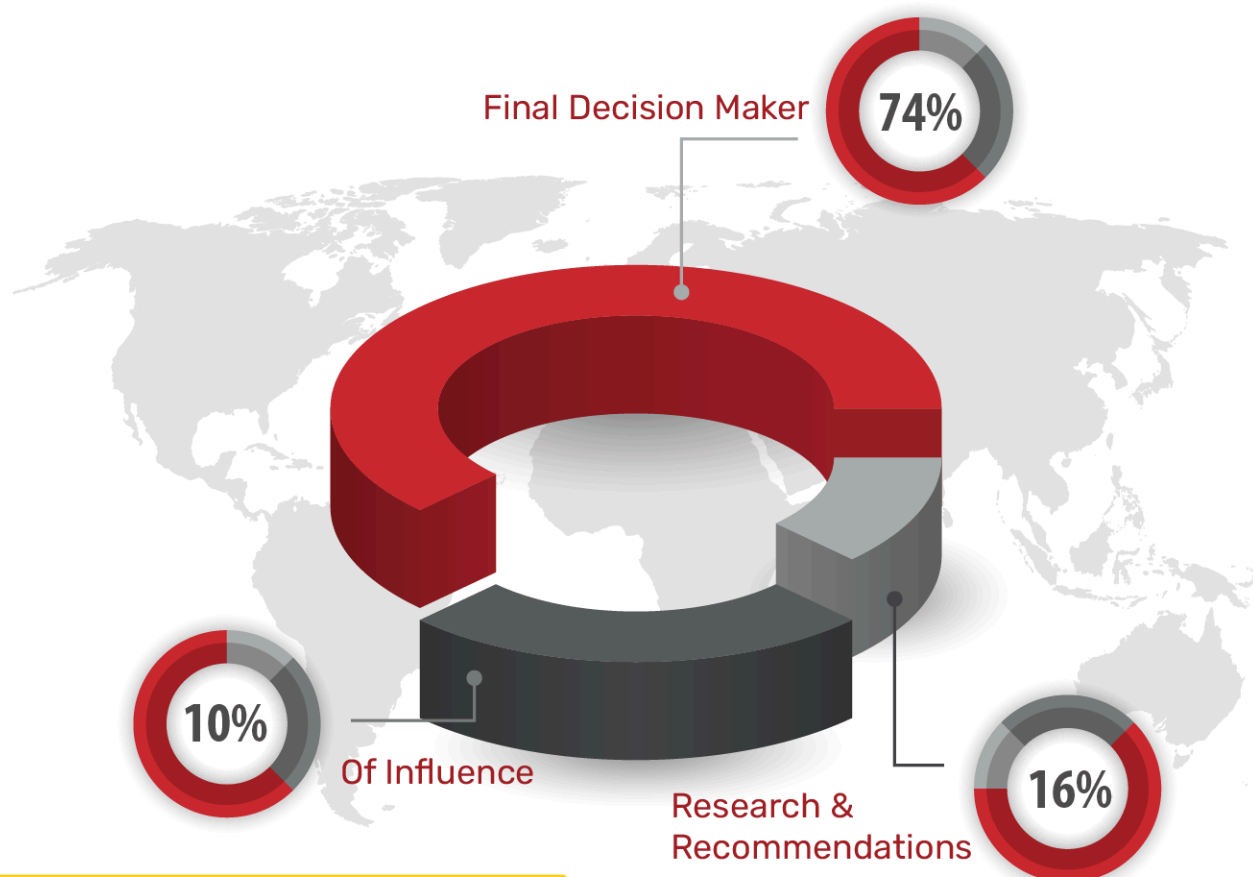
74%

Buying Opportunities

VISITORS ANALYSIS BY INDUSTRY

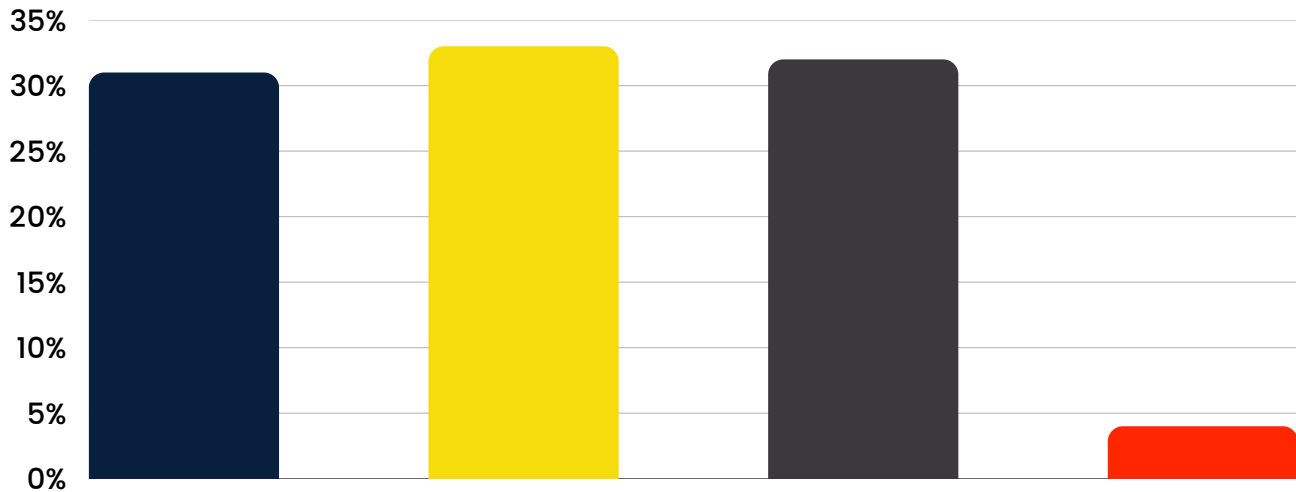


VISITORS IN TERMS OF **BUYING DECISION INFLUENCE**



VISITORS INTERESTS BY SECTOR

Technologies Warehousing Equipment
Material Handling Vehicles Others



VISITOR'S EVENT RATINGS

92%

of the visitors confirmed
that they will attend the
next edition in 2026

93%

of visitors found the
products they were
looking for.

94%

of visitors were satisfied
with The organization

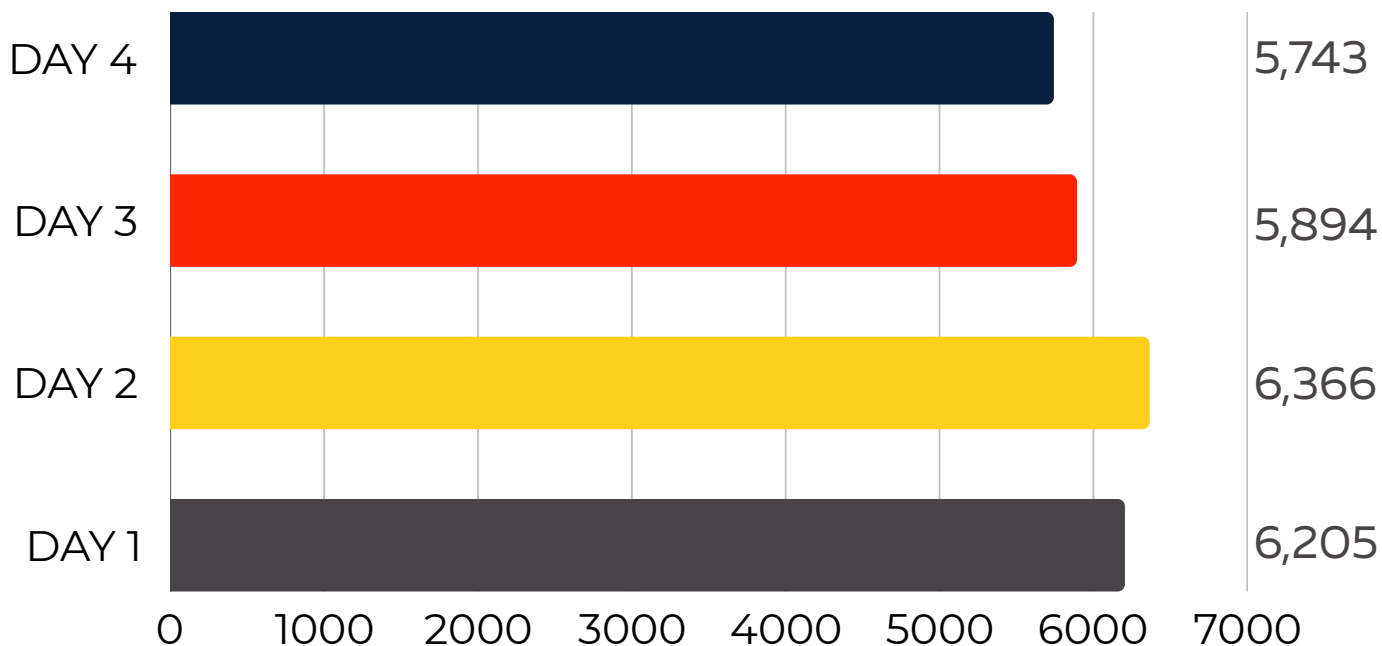
94%

of the visitors rated their
visit as successful



VISITORS

ADMISSION ANALYSIS BY SHOW DAYS



EXHIBITORS DATA ANALYSIS



EXHIBITORS RATING FOR QUALITY & QUANTITY OF VISITORS



EXHIBITORS'

NATURE OF BUSINESS

**Material
Handling
Equipment**

31%

**Material
Handling
Vehicles**

14%

Technologies

11%

Others

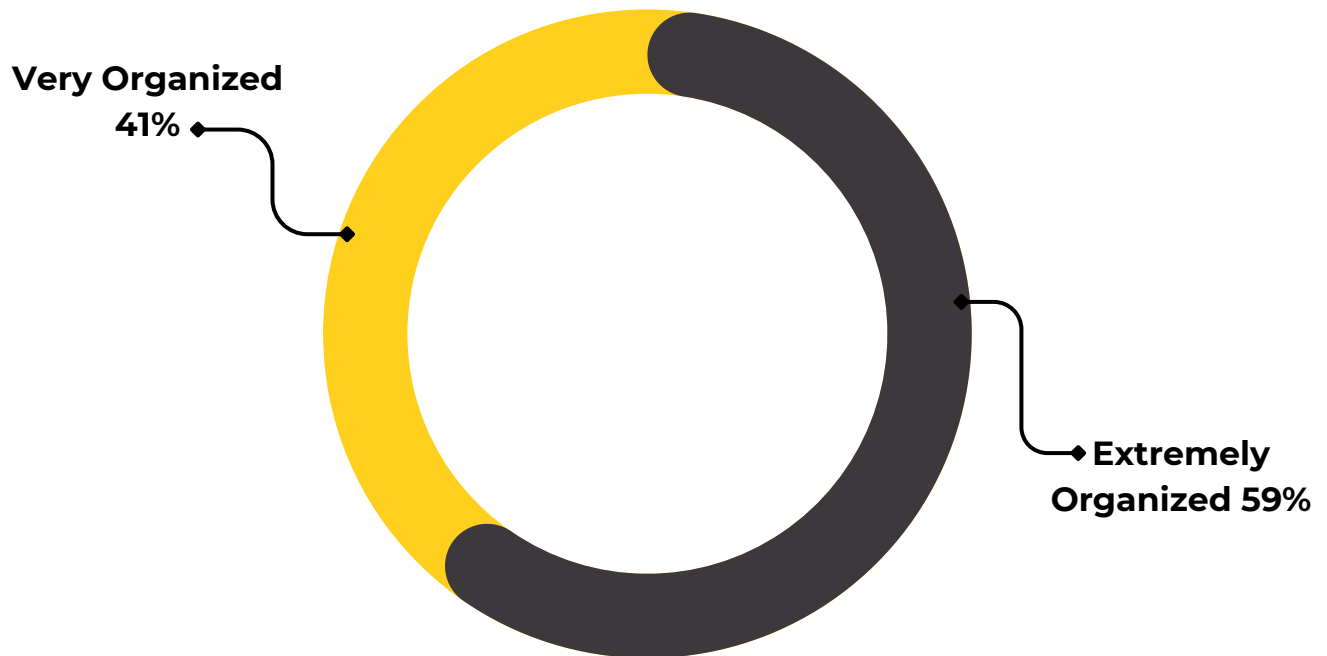
5%

39%

Warehousing Equipment

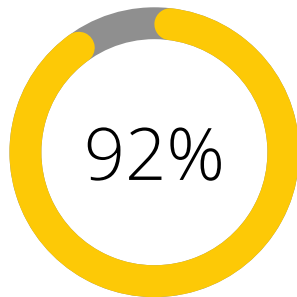


EXHIBITORS' RATING FOR THE ORGANIZATION OF THE EVENT



EXHIBITORS'

EVENT RATINGS



of exhibitors said that the show was up to expectations

94 %

of the exhibitors rated the show as Very Good



93 %

of exhibitors confirmed that they will participate in the next edition



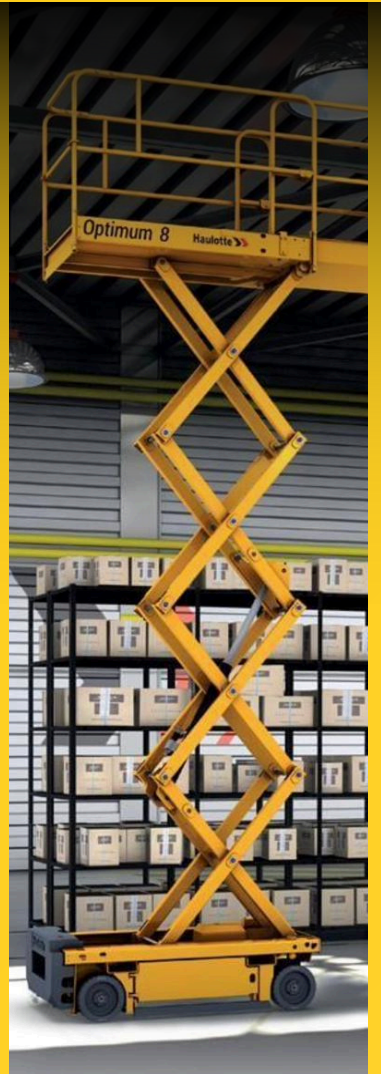
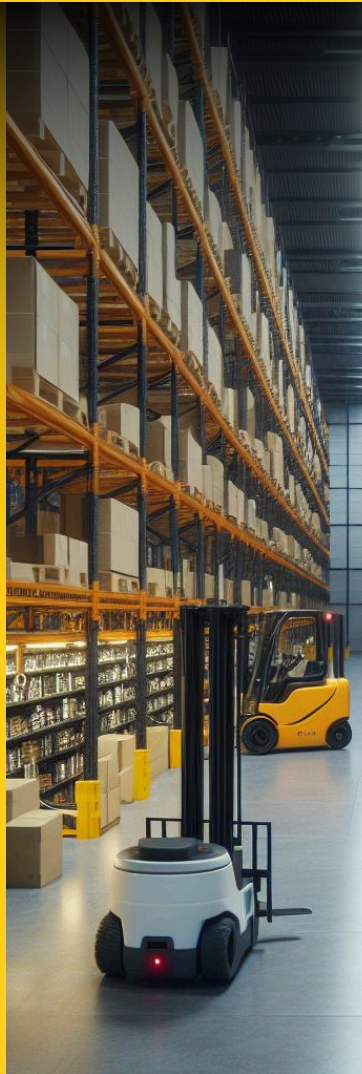
See You Next Year



HANDLING

EXPO

**The 26th International Exhibition for
Material Handling & Storage Equipment**



17-20 December 2026

Egypt International Exhibition Center

ORGANIZED BY



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