



The 22nd International Exhibition for Material
Handling and Storage Equipment

Post Show Report



17-20
November **2022**

Egypt International
Exhibition Center

Word From The Organizers

Considered to be the most influential industrial and trading event signifying the complete material handling and storage equipment value chain, HANDLING EXPO in its 22nd anniversary sustained its top ranking as the ideal technology transfer and trading site introducing outstanding effective technological solutions for the material handling and warehousing business segments in Egypt and the entire MENA region.

Setting the benchmarks for material handling and storage industrial technologies fine-tuning; HANDLING EXPO gathered the world's brightest technology makers to meet in person with high-net buyers and trade visitors from Egypt and all over the MENA region at a one-stop-shop, where mega business deals were signed.

HANDLING EXPO exposed the comprehensive dynamics of the material handling and storage technologies; introducing a huge array of equipment, industrial applications, trends and technologies from concept to output; creating the most overwhelming specialized trading event in the region.

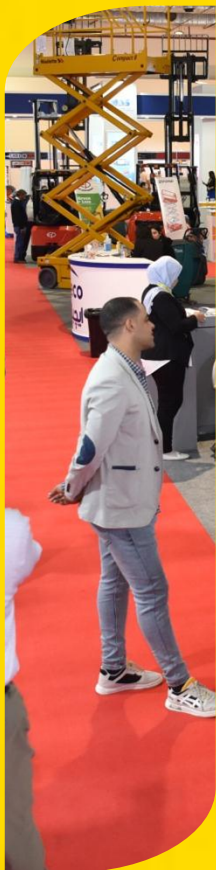
We would like to extend our appreciation to our distinguished sponsors and exhibitors for their continuous support and backing.

For our business partners to obtain full benefits and superlative results from the event, we prepared this post-show report that responsively highlights all the features associated with HANDLING EXPO, presenting comprehensive analysis of the visitors and their feedbacks, to help our exhibitors/sponsors to experience a better up-coming edition.



“H.E. Eng. Ahmed Samir – Egypt’s Minister of Trade & Industry During HANDLING EXPO Opening Ceremonies”

HANDLING EXPO OVERVIEW



71 Exhibitors

421 Indirect Exhibitors

9,501 Local Visitors

453 Regional Visitors

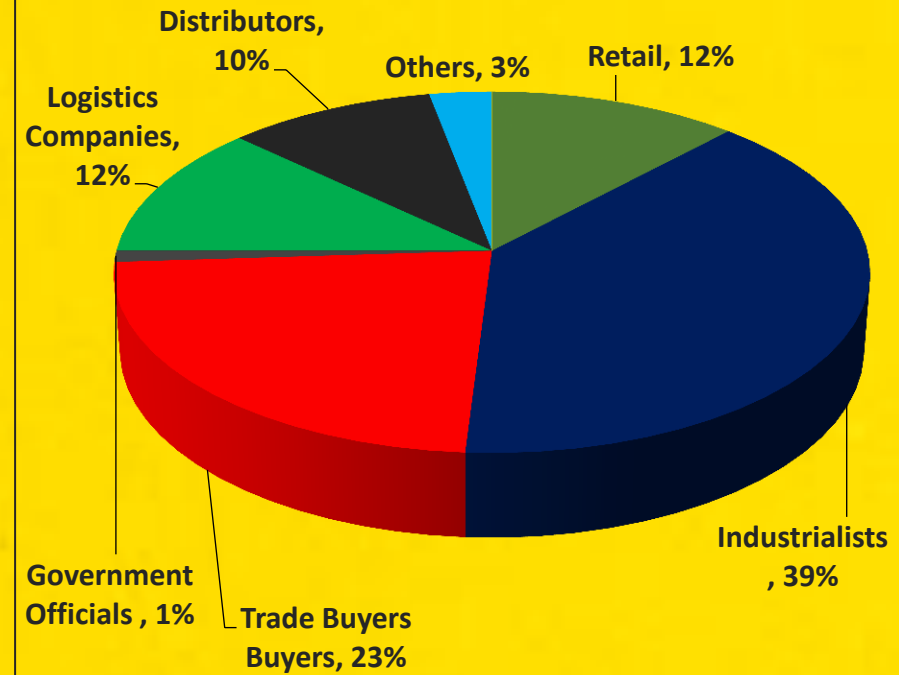
29 Countries

Visitors Data Analysis

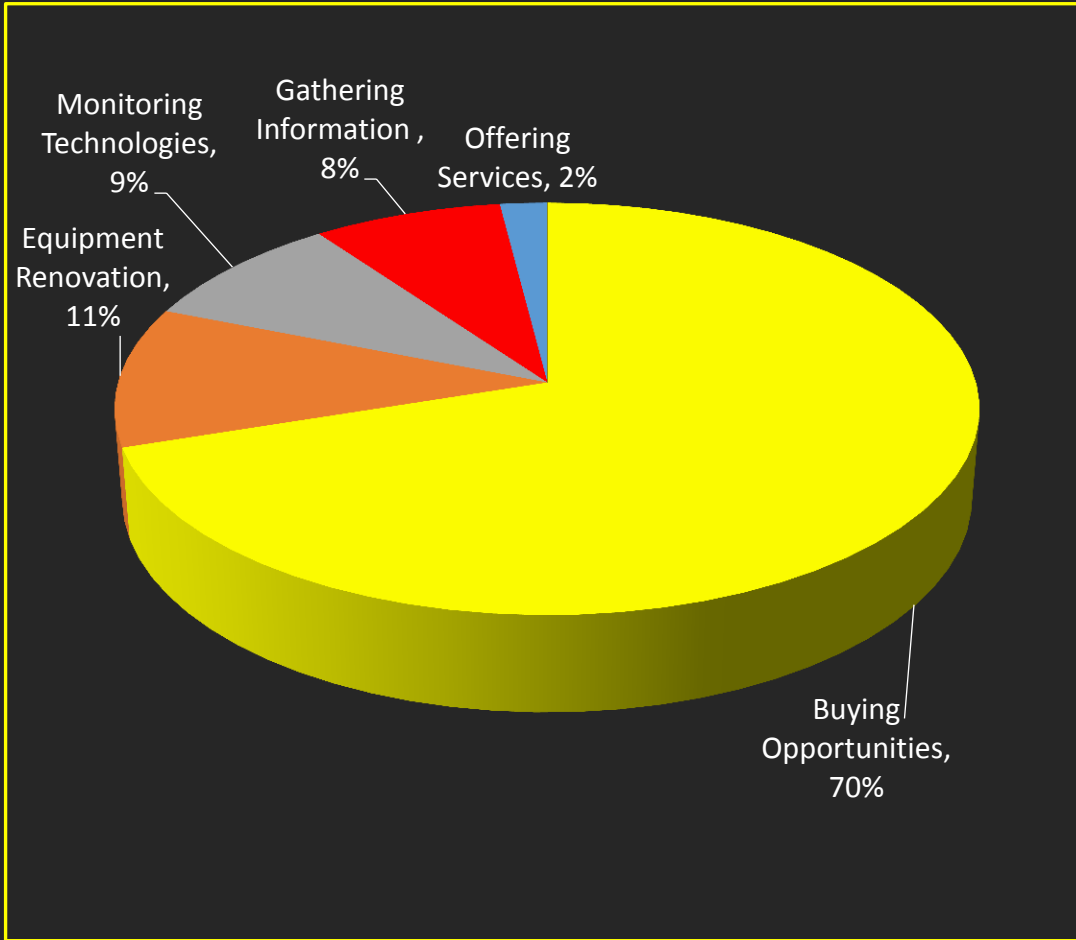




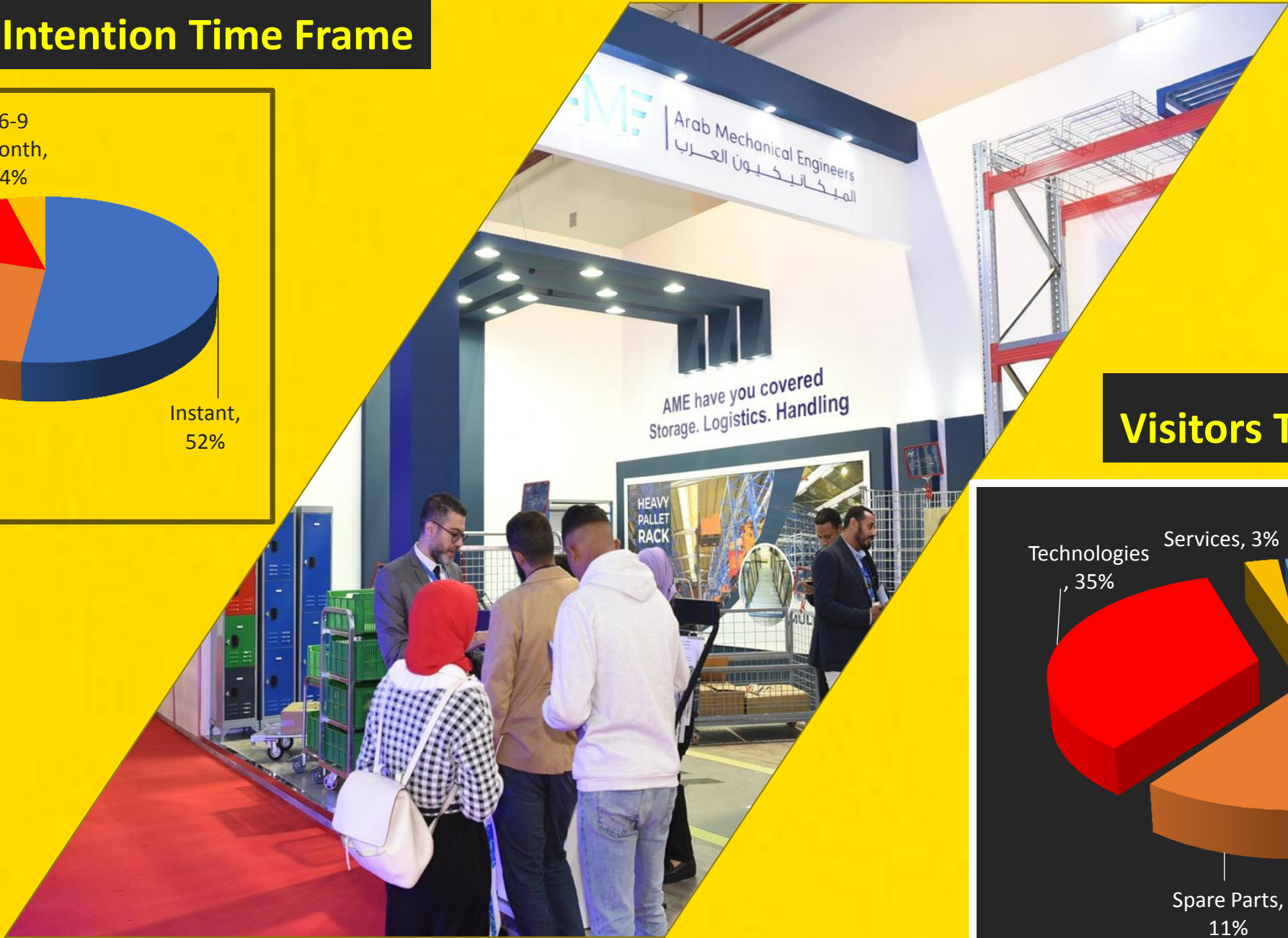
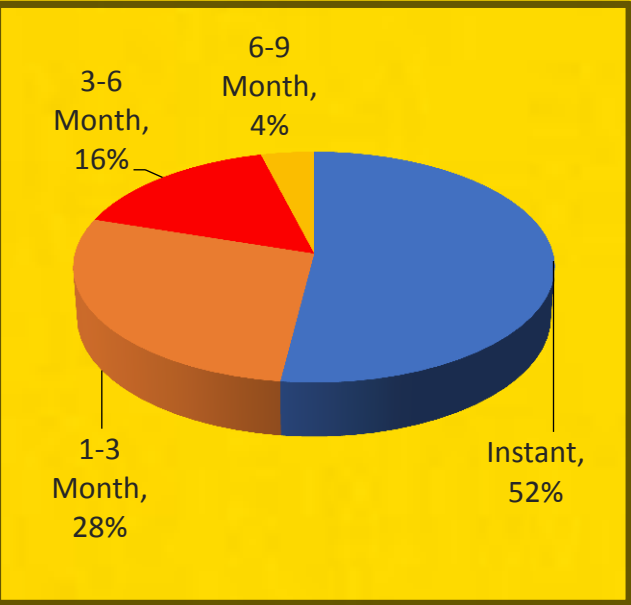
Visitors Analysis by Nature of Business



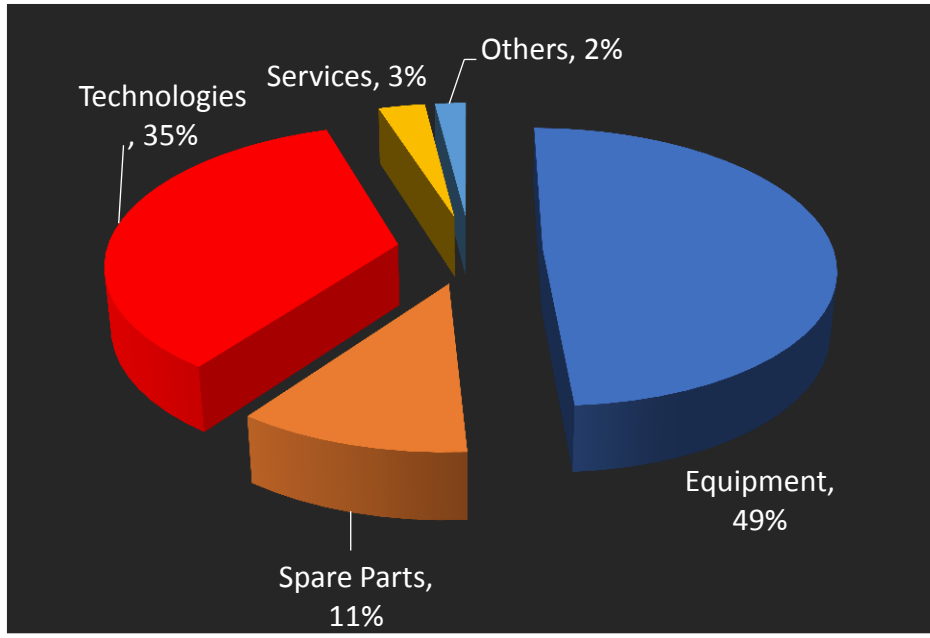
Visit Main Objectives



Purchase Intention Time Frame



Visitors Type of Purchase





HANDLING EXPO Visitor's Event Ratings

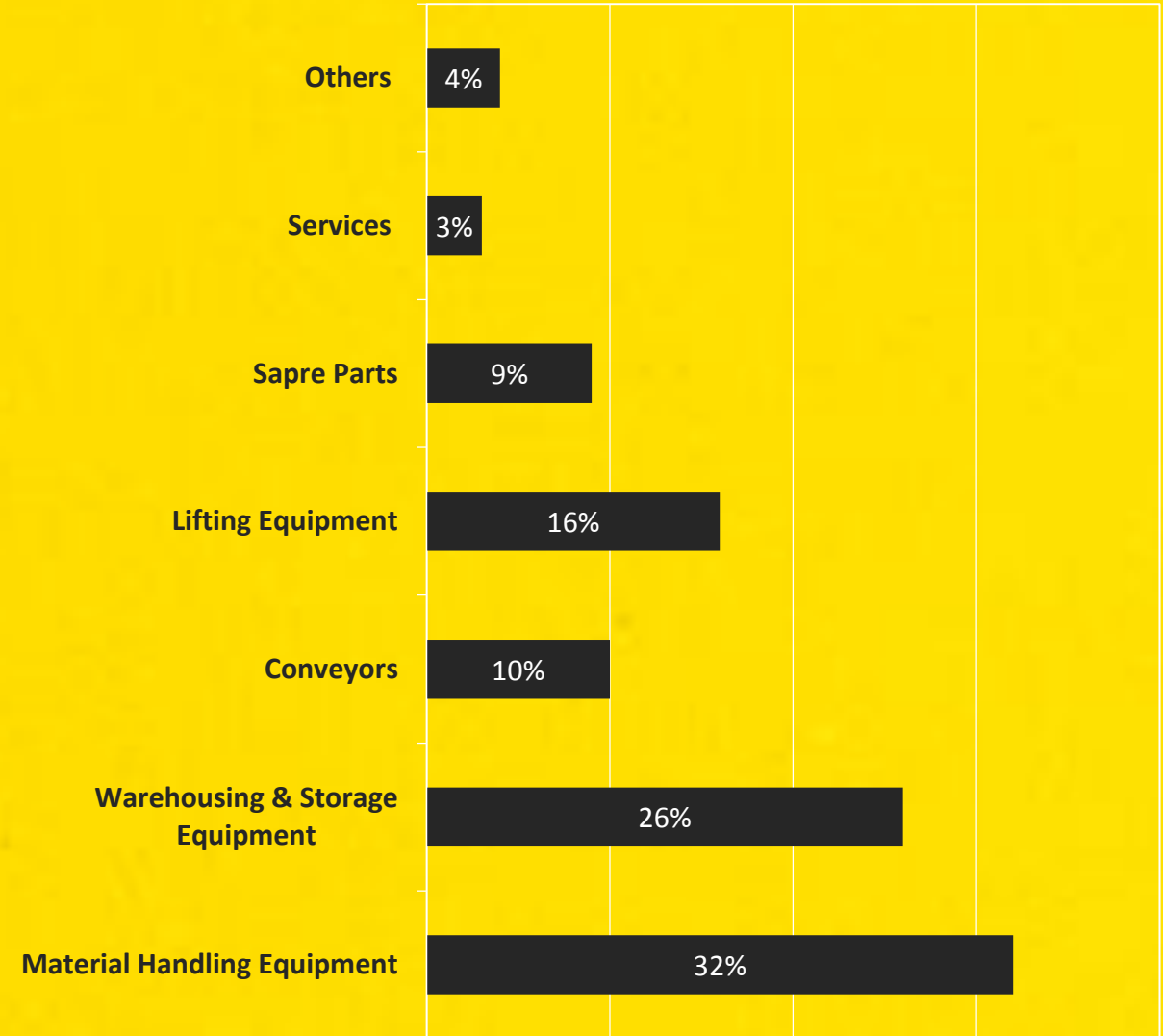
95% of the visitors confirmed that they will attend the next edition in 2023

90% of visitors found the technologies/equipment they were looking for.

92% of visitors were satisfied with HANDLING EXPO organization

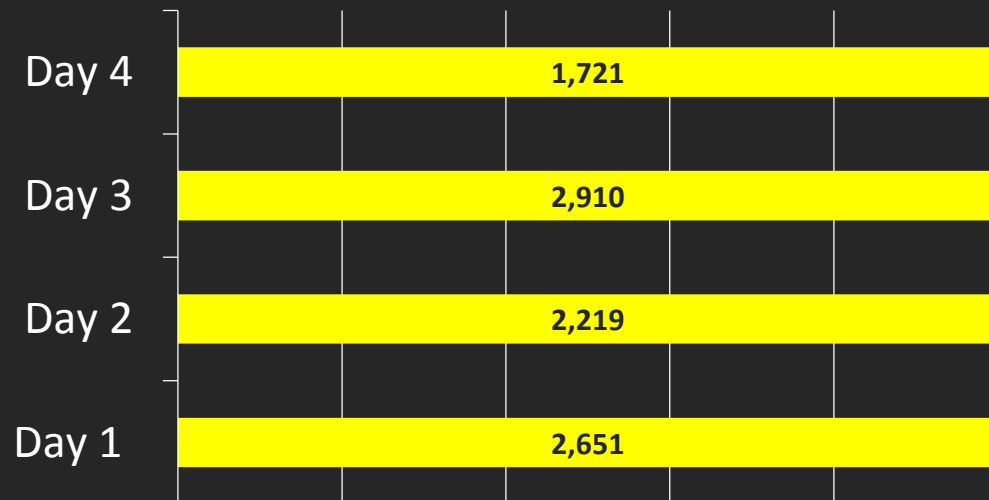
90% of the visitors rated their visit as successful

Purchasing Analysis by Sector

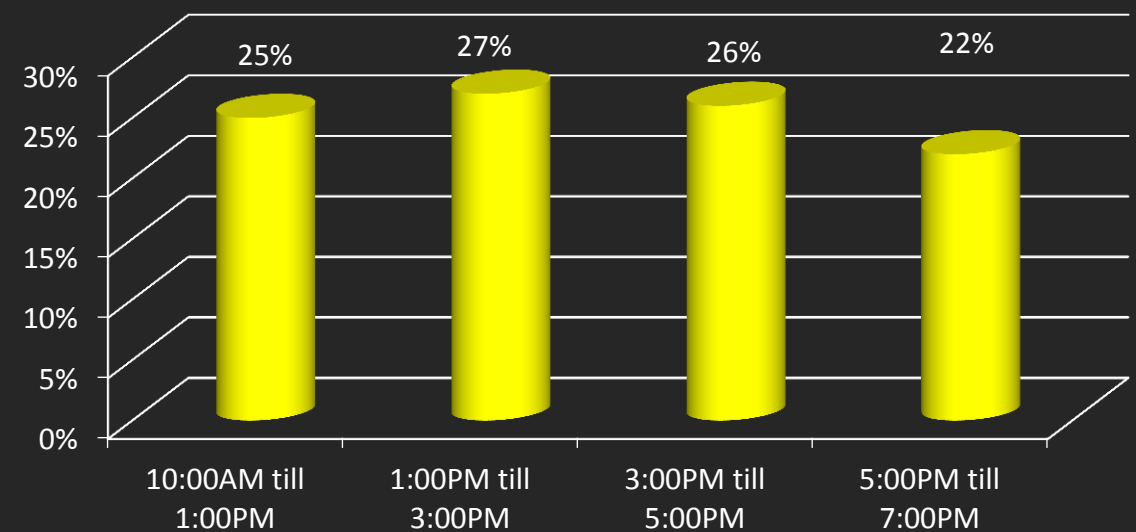




Visitors Admission Analysis by Show Days



Visitors Prime Visiting Time by Hours

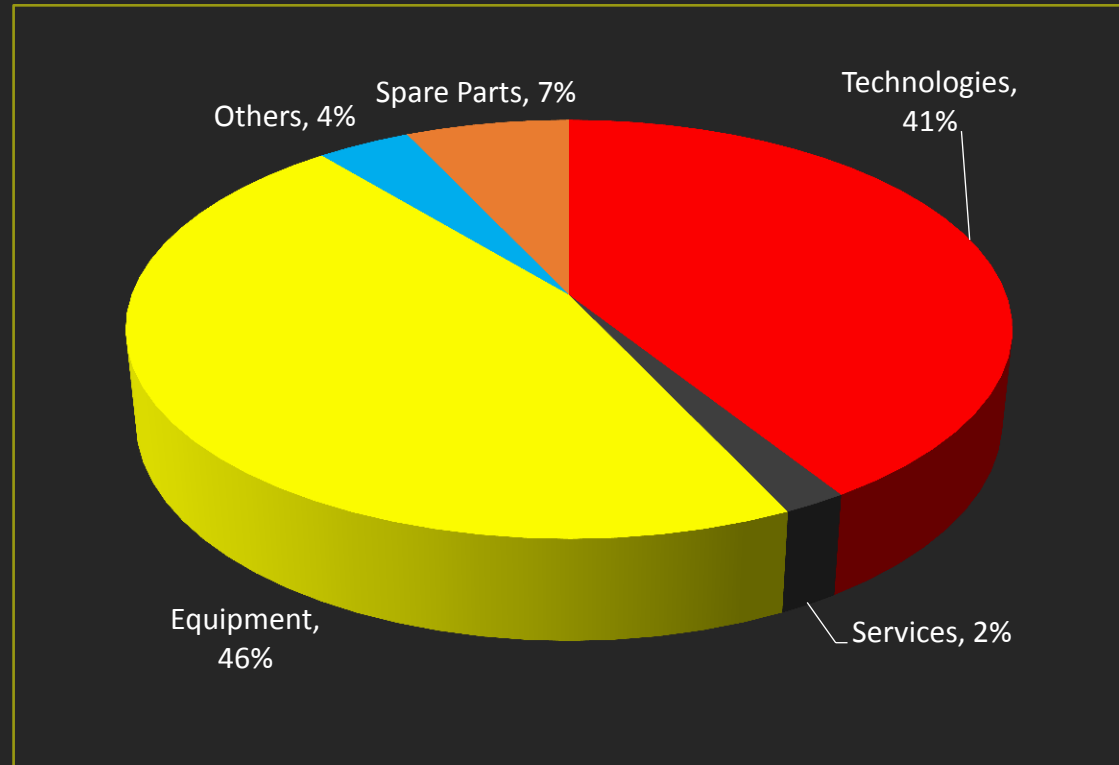


Exhibitors Data Analysis





Exhibitors' Nature of Business





HANDLING EXPO Exhibitor's Event Ratings

- **91%** of exhibitors said that the show was up to expectations
- **93%** of exhibitors will join the next edition in 2023
- **88%** of the exhibitors rated the show as Very Good
- **81%** of exhibitors confirmed that they signed deals on-site

Organized by



International Fairs Group

International Industrial Trade Fairs Organisers

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